



## 2021 SUMMIT SPONSOR PACKAGES

### PRESENTING SPONSORSHIP - \$10,000 (1 AVAILABLE)

- Eight registrations to summit
- 10 social media mentions
- Sponsor and present Michael Carroll Leadership Award during ceremony
- Speaking opportunity at one plenary session
- Logo recognition on registration confirmation email
- Newsletter spotlight in Piece of the PI
- Recognition as presenting sponsor on summit website prior to, during, and after event for six months
- Logo recognition in ALL marketing
- Opportunity to insert one swag item into conference bag
- Recognition from host at all plenary sessions
- Logo recognition on virtual scrolling power point
- Prime logo banner placement in virtual platform
- Logo on cover of program book
- Full page 4 color ad on back cover of program book
- Logo recognition and opportunity to participate in one summit session
- Prime placement of three virtual exhibition tables

### PLATINUM SPONSORSHIP - \$7,500 (1 AVAILABLE)

- Five registrations to summit
- Seven social media mentions
- Sponsor and present John Niederman Rural Leadership Award during ceremony
- Speaking opportunity at one plenary session
- Opportunity to insert one swag item into conference bag
- Recognition from host at all plenary sessions
- Logo recognition on virtual scrolling power point
- Logo recognition on website prior to, during, and after event for six months
- Logo banner in virtual platform
- One full-page ad in program book
- Logo recognition for one breakout session
- Two virtual exhibition tables

### **GOLD SPONSORSHIP - \$5,000 (1 AVAILABLE)**

- Four registrations to summit
- Five social media mentions
- Sponsor and present Robert O. Zdenek Staff Member of the Year Award during ceremony
- Opportunity to insert one swag item into conference bag
- Recognition from host at all plenary sessions
- Logo recognition on virtual scrolling power point
- Logo recognition on website prior to, during, and after the event for six months
- Logo banner in virtual platform
- One full-page ad in program book
- Logo recognition for one breakout session
- Two virtual exhibition tables

### **SILVER SPONSORSHIP - \$4,000 (2 AVAILABLE)**

- Three registrations to summit
- Four social media mentions
- Sponsor and present Key Award for Program of the Year at Awards Ceremony OR Sponsor of reception
- Opportunity to insert one swag item into conference bag
- Recognition from host at one plenary session
- Logo recognition on virtual scrolling power point
- Logo recognition on website prior to, during, and after the event for 6 months
- Logo banner in virtual platform
- One half-page ad in program book
- One virtual exhibition table

### **BRONZE SPONSORSHIP - \$3,000 (UNLIMITED)**

- Two registrations to summit
- Two social media mentions
- Opportunity to insert one swag item into conference bag
- Logo recognition on virtual scrolling power point
- Logo recognition on website prior to, during, and after the event for 6 months
- Logo banner in virtual platform
- One half-page ad in program book
- One virtual exhibition table

### **I'M IN! SPONSORSHIP - \$2,000 (UNLIMITED)**

- Two registrations to summit
- Two social media mentions
- Opportunity to insert one swag item into conference bag
- Logo recognition on scrolling power point
- Logo recognition on website prior to, during, and after the event for 6 months
- Logo banner in virtual platform
- One quarter-page ad in program book


**EXHIBIT TABLE - \$500 (UNLIMITED) DOES NOT INCLUDE ADMISSION TO SESSIONS**

- One virtual exhibition table (guests visit during networking sessions)

**PROGRAM AD (UNLIMITED) NOT A SPONSORSHIP**

- Half Page: \$500
- Full Page: \$1,000

## PROGRAM AD SPECIFICATIONS

<p><b>FULL PAGE (NO BLEED)</b></p> <p>8 w x 10.5 h</p> <p><b>FULL PAGE (WITH BLEED)</b></p> <p>BLEED SIZE 8.75 w x 11.25 h</p> <p>TRIM SIZE 8.5 w x 11 h</p> <p>LIVE AREA 8 w x 10.5 h</p> <p>No copy beyond live area</p>	<p><b>HALF PAGE</b></p> <p>8 w x 5.125 h</p>
	<p><b>QUARTER PAGE</b></p> <p>3.875 w x 5.125 h</p> 

### Digital file requirements for print ads:

- Ads must be sent as a PDF file properly formatted in grayscale (black and white), Macintosh capability and saved with embedded fonts and high resolution 300 dpi graphics
- Adobe Illustrator files must have fonts converted to outlines before saved as a PDF file
- High-resolution JPG files are also acceptable
- For full page bleed files, all copy/text must be kept inside the “live area” to ensure proper printing (see chart above for specific measurements)
- All digital ads must be sized exactly to the appropriate ad size (see ad sizes above)
- **Printer deadline is December 1, 2020. Final artwork due to Rita O’Donohue at [rodonohue@prosperityindiana.org](mailto:rodonohue@prosperityindiana.org) no later than November 20, 2020.**