HOUSING AND HEALTH: MOVING FROM DATA TO ACTION

Prosperity Indiana Summit
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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.
SESSION OVERVIEW

- Addressing Health Equity
- Opportunities to get plugged in locally
- Health & Housing Connection
- What does the data tell us?
Health by Design works at the intersection of the built environment and public health, collaborating across sectors and disciplines to ensure Indiana communities have neighborhoods, public spaces and transportation infrastructure that promote active living for all.

[www.hbdin.org]
Elements of a Healthy Community

- Social Justice
- Transportation Options
- Access to Care
- Affordable Quality Housing
- Community Safety
- Economic Opportunity
- Educational Opportunity
- Environmental Quality
- Quality Affordable Food
- Community Design
- Parks and Recreation
- Social/Cultural Cohesion

Source: Vitalyst Health Foundation
HEALTHY COMMUNITIES

Streets & Public Spaces Are Places for Everyone

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All Settings Provide Safe, Accessible, Convenient & Connected Opportunities for Movement
HEALTH EQUITY

Health equity means that everyone has a fair and just opportunity to be healthier. This requires removing obstacles to health, such as poverty, discrimination and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, transportation options and health care.

Adapted from: RWJF What is Health Equity?
Equality vs. Equity

EQUALITY = SAMENESS
GIVING EVERYONE THE SAME THING → It only works if everyone starts from the same place

EQUITY = FAIRNESS
ACCESS to SAME OPPORTUNITIES → We must first ensure equity before we can enjoy equality
In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally.

In the second image, individuals are given different supports to make it possible for them to have equal access to the game. They are being treated equitably.

In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed. The systemic barrier has been removed.
SOCIAL ECOLOGICAL MODEL

- Individual
- Interpersonal
- Institutional
- Community
- Public Policy

Policy, Systems & Environmental Change Approaches
CREATE CONDITIONS FOR HEALTH

Healthy Policies & Systems → Healthy Environments → Healthy Behaviors → Healthy People

We must move UPSTREAM!
INTENTION
TAKE ACTION

Source: County Health Rankings & Roadmaps
DATA

Using data to reveal the factors that influence health
Review health outcomes and health factors for your community

Take a big picture approach

Investigate areas to explore and areas of strength.
2019 STATE REPORTS

- Explores the link between housing and health
- Differences by place and race
- Call to action to create opportunity and health for all

Find your state’s report at:
www.countyhealthrankings.org/state-reports
HEALTH OUTCOMES IN INDIANA

- Help us understand
  - how long people live
  - how healthy people feel
- Vary based on where we live AND by our racial/ethnic background
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- Which racial/ethnic group had the best health outcomes in Indiana in 2019?
Health Factors help us understand the focus areas that drive how long and how well we live.

Reminder: Social and economic factors are foundational to achieving long and healthy lives.

What happens in these social and economic factors when housing becomes unaffordable?
HEALTH & HOUSING
A safe, secure, and affordable place to call home is a foundation for good health.
SEVERE HOUSING COST BURDEN

Percentage of households that spend 50% or more of their household income on housing.
12% of Indianans are paying more than 50% of their income for rent or mortgage.

How does this affect residents’ ability to make healthy choices?

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Let’s see how the racial/ethnic groups fare with home ownership.
THE INTERSECTION OF POVERTY AND HOUSING

In 2017, in Indiana, more than 270,000 children lived in poverty

49% of Indiana’s children in poverty were living in a household that spends more than ¼ of its income on housing costs

Leaving little left over for other essentials like...

Healthy Food
Transportation
Medical Care
HOMEOWNERSHIP
Percentage of occupied housing units that are owned.
HOME OWNERSHIP IN INDIANA

- 69% of Indianans own their own home.
- Let’s take a look at what’s happening with the 31% who do not own their home.
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- Let’s see how the racial/ethnic groups fare with home ownership.
CAN WE SOLVE THIS?

Make communities more inclusive and connected

*Inclusive Zoning • Youth Leadership Programs*

Facilitate access to resources needed to secure affordable housing

*Housing Trust Funds • Housing Choice Vouchers*

Addressing capital resources needed to create and preserve affordable housing

*Low-Income Housing Tax Credits • Land Banks*
EVIDENCE: WHAT WORKS FOR HEALTH

- Menu of policy and program ideas
- Evidence & disparity ratings
- Implementation resources

CountyHealthRankings.org/WhatWorks
ACTION LEARNING GUIDES

‣ Self-directed learning on specific topics

‣ Blend guidance, tools, and activities for hands-on practice and reflection

‣ Topics include:
  – Introduction to Equity
  – Root Causes of Inequities
  – Understanding What Drives Health
  – Partnering With Residents
  – Getting Started With Policy Change
WANT A THOUGHT PARTNER?
CONSIDER ACTION LEARNING COACHES

- Help strengthen community efforts through online guidance and virtual learning opportunities.
- Connect with a coach via the Contact Us form.

TIP: You can find the Contact Us button at the bottom of our website, no matter where you are on the site.
KEY TAKE-AWAYS

- A safe, secure, and affordable place to call home is a foundation for good health.

- We can take action to **remove obstacles** to good health and **create more opportunities** for everyone in our communities.
STAY CONNECTED

• Facebook.com/CountyHealthRankings

• Follow @CHRankings

• Email me: kitty.jerome@chrr.wisc.edu
Questions & Discussion

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Thank You!