# 2024 Summit Sponsor Packages

AND PROGRAM BOOK OPPORTUNITIES

## Presenting Sponsor - $10,000

- Eight registrations to summit
- 10 social media mentions
- One reserved table at all plenary sessions
- Logo sponsor and present Michael Carroll Community Economic Development Leadership Award at luncheon
- Speaking opportunity at one plenary session
- Opportunity to send an email to attendees prior to the event
- Newsletter spotlight in Piece of the PI
- Recognition as presenting sponsor on summit website
- Opportunity to participate in one breakout session
- Logo recognition on one breakout session
- Logo recognition on registration confirmation email and event packet
- Logo recognition on ALL marketing
- Opportunity to provide conference registration bags with logo
- Opportunity to provide conference registration lanyards with logo
- Opportunity to insert one swag item into conference bag
- Recognition from the podium at all plenary events
- Logo recognition on scrolling slides
- Logo recognition on table signage at all plenary events
- Logo on cover of program
- One full page ad on back cover of program book
- Three exhibition tables with prime placement

## Platinum Sponsor - $7,500

- Five registrations to summit
- Seven social media mentions
- Logo sponsor and present John Niederman Rural Development Leadership Award at luncheon
- Speaking opportunity at one plenary session
- Logo recognition on one breakout session
- Opportunity to insert one swag item into conference bag
- Recognition from podium at all plenary events
- Logo recognition on scrolling slides
- Logo recognition on table signage at all plenary events
- One full page ad in program book
- Two exhibition tables
### GOLD SPONSOR - $5,000
- Four registrations to summit
- Five social media mentions
- Logo sponsor and present Robert O. Zdenek Staff Member of the Year Award at luncheon or opportunity of similar value
- Logo recognition on one breakout session
- Opportunity to insert one swag item into conference bag
- Recognition from podium at all plenary events
- Logo recognition on scrolling slides
- Logo recognition on table signage at all plenary events
- One full-page ad in program book
- Two exhibition tables

### SILVER SPONSOR - $4,000
- Three registrations to summit
- Four social media mentions
- Logo sponsor and present Key Award for Program of the Year at luncheon or opportunity of similar value
- Opportunity to insert one swag item into conference bag
- Recognition from podium at one plenary event
- Logo recognition on scrolling slides
- Logo recognition on table signage at all plenary events
- One half-page ad in program book
- One exhibition table

### BRONZE SPONSOR - $3,000
- Two registrations to summit
- Two social media mentions
- Opportunity to insert one swag item into conference bag
- Logo recognition on scrolling slides
- Logo recognition on table signage at all plenary events
- One half-page ad in program book
- One exhibition table

### I'M IN SPONSOR - $2,000
- Two registrations to summit
- Two social media mentions
- Opportunity to insert one swag item into conference bag
- Logo recognition on scrolling slides
- Logo recognition on table signage at all plenary events
- One quarter-page ad in program book

### AWARDS LUNCHEON TABLE SPONSOR - $500  (Does not include admission to sessions)
- Reserved table for eight at luncheon

### PROGRAM AD
- Half Page Ad: $500
- Full Page Ad: $1,000