



**SESSIONS**  
**Prosperity Indiana Summit 2019**  
**Wednesday, January 30, 2019**

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**10.15 AM - 11.30 AM**

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| <p>Minding the Gap Between Benefits and Prosperity</p>   | <p>Shellye Suttles<br/><i>Office of Public Health and Safety, City of Indianapolis</i></p> <p>Madeline Steck<br/><i>Indy Hunger Network</i></p> <p>Marie Wiese<br/><i>BRICKs Alliance Inc. / Circles Indianapolis</i></p> <p>Jill Chappell<br/><i>Bricks Alliance Inc. / Circles Indianapolis</i></p> | <p>The “cliff effect” occurs when low-income families lose eligibility for benefits programs when their income surpasses the federal poverty threshold - a disincentive for working harder. Confusion surrounding the ‘cliff’ is common because eligibility requirements are complex and vary between programs. This workshop will: (1) demonstrate how a collaboratively-developed, Indiana-specific “Cliff Effect calculator” allows low-income families to predict when benefits will be lost due to income increases; (2) use an interactive experience to represent how a family could “make it through” the cliff with strong support systems; and, (3) discuss how data gathered from the calculator could lead to policy changes.</p> |
| <p>Finding Community Assets, Working Together and Measuring Success – An Outline of the Organizer’s Workbook</p> | <p>Maury Plambeck<br/><i>Indianapolis Neighborhood Resource Center</i></p> <p>Ashlee Weaver<br/><i>Indianapolis Neighborhood Resource Center</i></p>  | <p>The Organizers Workbook was developed by the Indianapolis Neighborhood Resource Center in 2008 as a roadmap to discovering, organizing and engaging communities. This session will outline the ten (10) chapters of the workbook, with emphasis on Asset-Based Community Development, Neighborhood Engagement, Collaboration, and Measuring Success. The session will be an interactive discussion, with participatory activities designed to help the audience fully understand the concepts of asset mapping, and be able to use those assets to improve community engagement among residents, business owners and other stakeholders.</p>   |

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| Community Benefits Plan and Small Business Loan Program | <p>Jean Ishmon<br/><i>Northwest Indiana Reinvestment Alliance</i></p> <p>Bill Kubal<br/><i>Usona Development</i></p> <p>Tim Brown<br/><i>Lake County Community Economic Development Department</i></p> <p>Phil Black<br/><i>The Community Investment Fund of Indiana, Inc.</i></p>   | The motivation and creation of the Lake County Community Benefits Plan and the creation of the Lake County Small Business Loan Program with the Community Investment Fund of Indiana.   |
| Crowdfunding to Build Community Collaboration           | <p>Carmen Lethig<br/><i>Indiana Housing and Community Development Authority</i></p> <p>Melissa Norby<br/><i>City of Decatur</i></p> <p>Colleen Smith<br/><i>Brown County</i></p> <p>Justin Taylor<br/><i>City of Warsaw</i></p>  | This panel discussion will explore three CreatINg Places campaigns/projects. For context in the larger discussion, we will <u>very</u> briefly present and explain Placemaking Indiana at IHCDA, the CreatINg Places program, and each panel participant’s project. However, the primary presentation will be a panel discussion that will focus on: (1) the collaboration and (2) the communication strategies which (3) resulted in successful projects that help build community wealth. And how (4) stronger individual organizations were built as staff learns/refines skills that will help their overall organizational and community goals.                                      |
| The Focused Focus Group                                 | <p>Lionel (Bo) Beaulieu<br/><i>Purdue Center for Regional Development</i></p> <p>Michael D. Wilcox, Jr.<br/><i>Purdue Extension Community Development</i></p> <p>George Okantey<br/><i>Purdue Cooperative Extension, Marion County</i></p> <p>Melinda S. Grismer<br/><i>Wabash Heartland Innovation Network (WHIN)</i></p> | Integral to a community and economic development professional’s job is the ability to conduct focus group sessions – and leverage the findings to achieve collective impact. But “focus group” can be a vague assignment in the midst of a larger civic engagement project. The key is a focused process that allows you to recruit diverse participants, engage them, and draw pertinent information out of them. During the presentation we will discuss options for choosing the right protocol, questioning strategies, tabulation methods, and reporting format for your task at-hand – and you will leave with the tools you need to do it yourself when you return to your office. |

**2.00 PM – 3.15 PM**

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| <p>Advancing Equity in Community Development through Collective Impact</p>  | <p>Tysha-Hardy Sellers<br/><i>Edna Martin Christian Center</i></p> <p>Gina Lewis-Alexander<br/><i>Oasis Christian Development Corporation</i></p> <p>Gina Fears<br/><i>MOVE; OneVoice Martindale-Brightwood (Indianapolis)</i></p> <p>Rhiannon Williams<br/><i>PACE Indy</i></p> | <p>Equity and inclusion create more sustainable communities where people from all walks of life have the right to, and can participate fully in, social, economic, political, and cultural life. Addressing social inequalities with the community as partners is a cost-effective approach to community development. This panel will review the Martindale-Brightwood Collective Impact approach through its success and failures. It will provide attendees with an understanding of development of a common agenda and a commitment to implementation; asset mapping; resource development; and outline backbone agency responsibilities.</p>   |
| <p>Maintaining Sustainability While Building Capacity in Communities</p>  | <p>Tracey Golden<br/><i>Indiana Housing and Community Development Authority</i></p> <p>Jason Anderson<br/><i>Indiana Housing and Community Development Authority</i></p>   | <p>Indiana Housing and Community Development Authority's Indiana Foreclosure Prevention Network will host a panel discussing capacity building amongst its partner agencies and the clients that they serve. The panelists will consist of IFPN staff and staff from various partner agencies. Panelists will discuss how IFPN uses its resources to help partner agencies maintain financial sustainability. Agencies will discuss how they help Hoosier homeowners and renters create financial stability while building assets.</p>   |
| <p>Fostering Internal and External Champions to Achieve Community Goals – How Your Community Financial Institution May Be the Missing Partner</p> | <p>Megan Coler-Hasser<br/><i>Federal Home Loan Bank of Indianapolis</i></p>  | <p>Developing and implementing projects is an endeavor that is often difficult and time-consuming. Having an internal champion to spearhead your project is one key to success. Identifying and partnering with external champions is likely the next key ingredient to accomplish your project. Your community financial institution may be the missing partnership to achieve your community development goals. Learn from two Indiana financial institutions on what their role is in community development, how they build community partnerships, what resources they have to help the community, and how to engage with your local financial institution to help accomplish your next community project.</p> |

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| <p>Cooperatives and Affordable Housing Needs</p>                 | <p>Deb Trocha<br/><i>Indiana Cooperative Development Center, Inc.</i></p> <p>Anne Mannix<br/><i>Neighborhood Development Association</i></p> <p>Rosie Lyva<br/><i>South Bend Heritage Foundation</i></p> <p>Frankie Morton<br/><i>Mayfield Green Cooperative</i></p> | <p>As housing costs are increasingly out of reach for more Americans, housing cooperatives have become an increasingly attractive affordable housing option. Cooperatives are mechanisms for economic and community self-determination. When markets don't provide needed goods or services, the cooperative option can be a solution. While housing cooperatives come in many shapes and sizes - including townhouses, garden apartments, mid- and high-rise apartments, senior housing, scattered site single family homes, student housing and mobile home parks to name a few - the key aspect in any cooperative is democratic control by the owner residents of the cooperative. Join us to learn about housing co-ops and how they not only provide housing but help revitalize communities.</p> |
| <p>Social Capital: Building Connections to Create the Future</p> | <p>Diop Adisa<br/><i>Kheprw Institute</i></p> <p>Ariana Torres<br/><i>Purdue University</i></p> <p>Mimi Zakem<br/><i>Scarabys Consulting</i></p>   | <p>This interactive and engaging workshop will help build skills and practice on how you can use social capital to create change in your community. During the session we will walk you through the critical steps of developing people first values and behaviors, identifying and building your social networks, and accomplishing your goals drawing from this social capital we have built. We will highlight how the Community Controlled Food Initiative and We Run This illustrate social capital in action.</p>   |

**3.30 PM - 4.45 PM**

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| Creating a Vibrant Community through the Arts            | Paige Sharp<br><i>Indiana Arts Commission</i>   | Looking to develop your creative community, but not sure how? Or, maybe you've made some great progress, but could use a little direction and inspiration. Come join Indiana Statewide Cultural District designee representatives and others doing great creative-based work across the state. Learn from their successes - and their not-so-much successes - for building a creative community that attracts tourists and talent while deepening community pride and identity, quality of place, and economic development potential.  |
| Evictions: Causes, Consequences, and Community Solutions | Jay Chaudhary<br><i>Indiana Legal Services</i><br><br>Michael Hurst<br><i>Indiana Legal Services</i><br><br>Ross Silverman<br><i>Indiana University Richard M. Fairbanks School of Public Health</i><br><i>Indiana University Robert H. McKinney School of Law (Indianapolis)</i><br><br>Kathleen Lara<br><i>Prosperity Indiana</i> | Evictions have a devastating impact on families, neighborhoods, and communities. Research shows that single eviction can result in worse, lifelong outcomes across multiple domains, including education, income, and mental and physical health. Indianapolis is one of the worst cities for evictions. This session will explore (1) law and policy causes of the eviction epidemic, using cutting-edge legal epidemiology research, (2) the impact of evictions, (3) some practical and policy solutions, including the ILS Eviction Avoidance Project.   |
| Working Together to Create Healthy, Vibrant Communities  | Kim Irwin<br><i>Health by Design</i><br><br>Joey Vrazel<br><i>Leverage Points Consulting</i><br><br>Pete Fritz<br><i>Indiana State Department of Health</i>   | In the last five years, Health by Design and its partners have conducted 46 active living workshops across Indiana promoting policies, systems and built environment changes that support active living behaviors and the development of vibrant communities. The workshops included an intensive day-long interactive session, followed by the development of an action plan and year of implementation, culminating in a success story from the overall process. In this session, we will provide an overview of the workshop and community engagement processes that were used and offer concrete examples about how Indiana communities came together to implement strategies to support the health of people and places in their communities. |

Building Community Wealth through  
Urban Ag!

Scott Truex  
*Ball State University*  
*Sustainable Communities Institute*

Urban Ag is a growing movement in cities. Residents, food/health advocates, and sustainability leaders are joining this trend toward local food production. Land once a vacant eyesore now filled with hoop houses, chicken coops, beehives, and rows of micro-greens. This once niche idea is now a movement, awakening new economic development opportunities, creating jobs, alleviating food deserts, and improving children's health. Urban Ag has the power to address underutilized land, health problems such as childhood diabetes, abandoned buildings, and job shortages while building community. The session will challenge participants to evaluate urban agriculture as a viable community wealth builder.