WHO WE ARE 2022

Prosperity Indiana builds a better future for our communities by providing advocacy, leveraging resources, and engaging an empowered network of members to create inclusive opportunities that build assets and improve lives.

Prosperity Indiana believes in a society where all persons can live and work in an environment that provides equitable access to economic and social opportunity.

Collaboration
Empowerment
Impact
Integrity
Social Justice

WHAT WE DO

REAP Prosperity!

For 35 years, Prosperity Indiana has cultivated a network of nonprofit, private, and public organizations dedicated to community economic development. PI provides the RESOURCES, ENGAGEMENT opportunities, ADVOCACY, and signature PROGRAMS needed to REAP Prosperity for the people and places our members serve.

RESOURCES
- Monthly newsletter
- Training
- Customized consulting services
- Funding & data solutions
- Industry best practices
- COVID-19 resources

ENGAGEMENT
- Networking
- Regional meetings
- Annual Summit
- Facebook groups
- Member directory
- Let us share YOUR news

ADVOCACY
- One voice legislators hear!
- Personal meetings with legislators
- Statehouse Day
- Full time advocates
- Action alerts
- Legislation tracker

PROGRAMS
- Envision Collaborative
- Indiana Assets & Opportunity Network
- Outcomes Platform
- Community Loan Center
- Hoosiers for Responsible Lending
- Opportunity Investment Consortium
- Housing For Hoosiers
- Opportunity Starts at Home
- Hoosier Housing Needs Coalition

Prosperity Indiana, 1099 N. Meridian St., Ste. 170, Indianapolis, IN 46204, (317) 222-1221, info@prosperityindiana.org
200 Members

Indiana's Community Economic Development Network

Banks ~ Developers ~ Housing Authorities
Social Justice Advocates ~ Utilities ~ United Ways
Foundations ~ Human Service Providers
Community Development Corporations ~ Associations
Local Governments ~ Healthcare Corporations
Universities ~ Community Action Agencies
Neighborhood Groups ~ and more!

2020 HIGHLIGHTS

- Founded the Hoosier Housing Needs Coalition
- 7,000 email marketing contacts
- 1,230 A&O Network subscribers
- 500 technical assistance hours
- 300 attendees at annual summit
- 30 counties served by a Community Loan Center
- 10 regional convenings
- 34,000 web users
- Launched COVID hub
- 65 one-on-one member meetings
- 500 technical assistance hours
- 4,500 social media followers
- Named Opportunity Starts at Home lead by the National Low Income Housing Coalition
- 50 training events with 2,500 participants
- 67 State & Federal meetings with Indiana lawmakers

prosperityindiana.org  linkedin.com/INCommDev  @INCommDev  fb.me/INCommDev
Prosperity Indiana enables you to develop and implement clear strategies to fulfill your mission. Members receive the latest news, funding alerts, and best practices to increase the impact of their work. Training and consulting services are available to any organization within the community economic development sector, but members receive a deep discount for these services.

ProsperityIndiana.org/Resources

Consulting & Technical Assistance

Our staff and network of experienced consultants are available to provide you with expert guidance, lead your strategic planning processes, or develop training sessions to increase staff and board performance. Our services specifically strengthen linkages between nonprofit, public, and private organizations while our approach builds upon local aspects to ensure that continued growth is sustainable within your community.

Our customized services build capacity by facilitating meetings/retreats, leading planning processes, developing policies/manuals, and coaching boards/staff.

**SKILL & BUILDING**
- Community Engagement Strategies
- Addressing Equity Issues
- Grant Writing
- Program Development & Management
- Grant Administration
- Measuring Impact & Outcomes

**ORGANIZATIONAL DEVELOPMENT**
- Bylaws & Incorporation
- Organizational Structure
- Capacity Mapping
- Leadership Development
- Staffing Support
- Board Development
- Compensation & Benefits
- Transition & Succession Plans
- Performance Evaluation
- Team Building

**PLANNING & RESEARCH**
- Strategic Plans
- Needs Assessments
- Consolidated Plans
- White Papers
- Community Health Plans
- Community Housing Inventory
- Stakeholder Engagement
- Advocacy Plans
- Tourism Plans
Training

Through national partnerships and local networks, Prosperity Indiana engages skilled trainers with real-world experience and expertise relevant to your goals and mission. We develop customized training for local and statewide audiences on a variety of topics in multiple formats to ensure that resources are accessible and affordable for you.

Popular training topics include:

- Outcomes Measurement
- Project Development
- Board Service
- COVID 19 Support
- Managing Grant Program
- Community Engagement
- Placemaking Basics
- Abandoned Housing Strategies
- Succession Planning
- Designing Effective Board Meetings
- Collective Impact
- Volunteer Management
- Grant Writing
- Presentation Skills
- Fundraising Strategies

Member Portal Resources

This exclusive launch pad provides you with networking opportunities, training and funding resources, and action tools for success. Bundle administrators may add 50-75 staff members to the membership bundle, so staff from various departments can all receive full benefits.

Your member portal includes:

- COVID-19 Hub
- Grant making & writing tools
- Industry best practices
- Webinar & trainings archives
- Newsletter library
- Access to discounts on events, trainings, and customized consulting services
- Online membership badge to increase website traffic
- Advocacy Action Center
- Legislation Tracker
- Data sharing
- Discussion forums
- Membership directory (with email addresses)
- Fundraising resources

Please contact Marie Beason, Capacity Building Director, at mbeason@prosperityindiana.org for more information.
We believe strongly in the power of partnership! We provide you with opportunities to meet and build relationships with industry peers in all sectors. Our events and meetings are safe forums to discuss and learn from each other's challenges and achievements.

ProsperityIndiana.org/Engagement

Networking

- Prosperity Indiana connects the dots between sectors for community leaders in banking, social justice, housing, human services, government, economic development and other industries
- We convene stakeholders, initiate partnerships, and provide resources to keep you engaged with other members and aware of policies that affect your mission
- Members share data, tips, and challenges at in-person meetings, virtual meetings, and private Facebook groups
- Our monthly newsletter provides industry news and member highlights
- Adding 50-75 individuals from your organization to the member bundle connects staff in various departments so key personnel can connect with peers and receive discounts on events and trainings

Annual Statewide Summit

The Prosperity Indiana Summit is our annual statewide convening of members. Each year, approximately 300 of Indiana's finest community economic development leaders attend this conference to connect with coalition partners, build relationships, and discover the latest in industry insights from over 40 professional experts.

Summit features an Awards Ceremony that exemplifies the best in Indiana community economic development leadership. Winners are selected by industry peers and celebrated across the state.

John Niederman Rural Development Leadership Award
Robert O. Zdenek Staff Member of the Year Award
Key Award for Supportive Services Program of the Year
Michael Carroll Leadership Award
Regional and 1:1 Meetings

Regional Meetings are held in six regions of the state each summer. Members learn industry best practices and connect with one another.

Policy and Pizza Meetings occur in the fall each year with legislators present to discuss the next year’s policy priorities.

1:1 Meetings with PI Staff are welcome at any time throughout the year. This gives us a better understanding of your challenges and needs, and it gives you an opportunity to request specific resources and connections first hand.

Membership Levels

Individual - $200
Organization - $500
Leader - $1500
Champion - $2500

Not affiliated with an organization. Benefits include event discounts, newsletter, and member portal access
Full benefits and 50 individuals in member bundle
Full benefits, one Adopt-a-Member sponsorship, 50 individual in member bundle, and premier social media
Full benefits, two Adopt-a-Member sponsorships, 75 individuals in member bundle, premier social media, and highlight member feature

Memberships expire each year on Feb 1.
Renewals received by February 7 receive 1-2 free tickets to Summit.

Adopt-a-Member
- Dues from Leader and Champion levels cover dues for new nonprofit organizations to join
- Leader or Champion members select an organization or Prosperity Indiana selects on their behalf

Sponsorship Opportunities

Prosperity Indiana is grateful to have a robust sponsorship program providing you with access to a statewide cross-sector audience. This funding supports our mission.

You can participate in many ways and packages include various benefits, such as marketing, social media posts, free tickets to events, advertising opportunities, and more.

Summit Sponsor Levels
- Presenting - $10,000
- Gold - $5,000
- Bronze - $3,000
- Platinum - $7,500
- Silver - $4,000
- I’m In - $2,000

Please contact Rita O'Donohue, Engagement Director, at rodonohue@prosperityindiana.org for more information.
Prosperity Indiana works closely with state and federal policymakers to ensure persons of all ages, races, abilities, and income levels are included in the economic mainstream. We lobby, mobilize, and facilitate discussions with federal officials, state departments, and local governments on behalf of you, our members.

ProsperityIndiana.org/Advocacy

TOGETHER, WE ARE ONE STRONG VOICE

Action Alerts, Advocacy Action Center and Legislation Tracker

Keep up to date on the latest policy changes, find your legislator, and get an in-depth analysis of top priority legislation!

2022 Policy Agenda: Rebuilding Stronger, More Equitable Indiana Communities

Prosperity Indiana's 2022 policy agenda includes opportunities to promote the long-term advancement of affordable housing, community development resources, and consumer protections in Indiana at the federal, state, and administrative levels. In addition for 2022, Prosperity Indiana members believe the following are the most urgent priorities to advance an equitable recovery that reaches all Hoosiers and their communities.

Urgent Priorities

- An 'All of Government' response for housing instability
- Sustainability of recovery funding for community economic development organizations
- Advocate for Black and Latino Hoosiers and communities underserved by recovery efforts
- Support consumer protections throughout the recovery
Affordable Housing

- Ensuring robust federal funding programs that target rural development and housing assistance, counseling, choice vouchers, etc.
- Creating funding programs that avert evictions by providing temporary financial assistance, housing counseling, and legal aid for renters experiencing economic shocks and homelessness
- Defending Individual Development Accounts (IDA) and Neighborhood Assistance Program (NAP) tax credit programs that spur economic opportunity in local communities
- Enacting new state tax credit resources in the 2021 state budget to expand affordable housing for low-income households
- Supporting de-centralization of statewide local service delivery programs and reducing administrative burdens that hinder their ability to service communities
- Engaging in regional Comprehensive Economic Development Strategy (CEDS) planning to ensure U.S. Economic Development Administrative programs most effectively build regional economic prosperity

Community Development Resources

- Protecting lowest-income households from rent increases or work requirements that do not improve self-sufficiency
- Protecting fair housing rules and expanding resources of HUD’s Affirmatively Furthering Fair Housing program to end housing discrimination
- Increasing renter protections against serious habitability violations that have helped fuel the eviction crisis in Indiana
- Addressing the appraisal gap for home construction that impedes the production of homes that are affordable for lower- to middle-income aspiring homeowners
- Prioritizing the Indiana Affordable Housing and Community Development Fund’s goal to meet community economic development needs
- Evaluating effectiveness of 5 year Consolidated Plan and Qualified Allocation Plan in meeting urgent affordable housing needs and facilitating community-driven projects from non-profit developers

Consumer Protection/Asset Development

- Responding to federal consumer protection rules and regulations
- Protecting the ability of the Consumer Financial Protection Bureau (CFPB) to take action against unfair lending practices and promote a fairer financial market
- Enacting a 36% rate cap for payday loans
- Opposing predatory products that target low-income communities
- Promoting common-sense safeguards against rent-to-own contracts that lead to borrower default
- Modernizing the Community Reinvestment Act (CRA) and providing feedback to financial institutions and regulators seeking to ensure needs are met in low- and moderate-income communities

Please contact Andrew Bradley, Policy Director, at abradley@prosperityindiana.org for more information.
Prosperity Indiana offers many innovative programs that support your work in housing asset building, economic collective impact, development, and expanding output related to outcomes measurement and more.

ProsperityIndiana.org/Programs

**Community Loan Center**

The Community Loan Center Affordable Small-Dollar Loan Program (CLC) is an alternative to expensive payday loans. Prosperity Indiana is the Indiana statewide coordinator for the CLC program. Twenty-three counties in Indiana are currently served by a local CLC lender. Contact Teresa Reimschisel at treimschisel@prosperityindiana.org. [ProsperityIndiana.org/CLC](http://ProsperityIndiana.org/CLC)

**Indiana Assets & Opportunity Network**

Co-led by Prosperity Indiana and the Indiana Institute for Working Families, the A&O Network strives to increase asset acquisition for low-wealth Hoosiers and strengthen local economies through policy advocacy and capacity building. A&O advocates for economic security issues, such as housing, child care, food, transportation, and health care. Contact Natalie James at njames@prosperityindiana.org. [ProsperityIndiana.org/A&O](http://ProsperityIndiana.org/A&O)

**Housing4Hoosiers**

Housing4Hoosiers is a Prosperity Indiana program that provides affordable housing resources and educational information about tenant and landlord rights and responsibilities in Indiana. The goal of the program is to ensure Hoosiers have safe, affordable, and stable homes they can count on in their community. “Renting in Indiana: A Handbook for Tenants and Landlords” can be found at [Housing4hoosiers.org](http://Housing4hoosiers.org). Individuals can contact [Housing4Hoosiers](http://Housing4Hoosiers) for assistance.

**Hoosiers for Responsible Lending**

Created by advocates working to empower Hoosiers who have been affected by any form of predatory lending, Hoosiers for Responsible Lending raises awareness of predatory practices across Indiana in order to hold lenders accountable and create attainable pathways to wealth building for all Hoosiers. Contact Natalie James at njames@prosperityindiana.org. [Hoosiers for Responsible Lending](http://Hoosiers for Responsible Lending)
Envision Collaborative

Envision Collaborative combines training, coaching, and technical assistance to expand impact of comprehensive community development. This holistic approach engages residents, nonprofits, government, and other stakeholders in developing and implementing strategies that affect quality of life. [ProsperityIndiana.org/Envision-Collaborative](ProsperityIndiana.org/Envision-Collaborative)

Hoosier Housing Needs Coalition

Formed in response to COVID-19, the Hoosier Housing Needs Coalition convenes partners across the state to support housing and homelessness prevention through education, research, and advocacy providing solutions addressing immediate, medium, and long term non-stability concerns. [ProsperityIndiana.org/hoosier-housing-needs-coalition](ProsperityIndiana.org/hoosier-housing-needs-coalition)

Opportunity Investment Consortium

Prosperity Indiana is proud to be a training and resource partner for the Opportunity Investment Consortium. The purpose of the Consortium is to encourage the transformation of Opportunity Zone neighborhoods into vibrant places that are sustainable for both residents and businesses. [ProsperityIndiana.org/OIC](ProsperityIndiana.org/OIC)

Opportunity Starts at Home

Indiana's Opportunity Starts at Home coalition strives to increase affordable rental housing for extremely low-income Hoosiers through existing and new housing infrastructure and by providing direct support to organizations that assist the homeless. The coalition will advocate for policy changes, such as reducing federal and state housing stability barriers and expanding housing vouchers. [ProsperityIndiana.org/OSAH](ProsperityIndiana.org/OSAH)

Outcomes Platform

The Outcomes Platform is a cloud-based data collection and reporting tool that utilizes a system called InsightVision. It addresses two critical areas of outcome analysis for Prosperity Indiana members: 1) Organizational performance and 2) Collective impact strategy. [ProsperityIndiana.org/Outcomes-Platform](ProsperityIndiana.org/Outcomes-Platform)