WHO WE ARE

Known as the Indiana Association for Community Economic Development (IACED) for over 30 years, we are the state's only cross-sector intermediary for organizations committed to improving quality of life for Hoosiers.

Prosperity Indiana believes in a society where all persons can live and work in an environment that provides equitable access to economic and social opportunity.

Prosperity Indiana builds a better future for our communities by providing advocacy, leveraging resources, and engaging an empowered network of members to create inclusive opportunities that build assets and improve lives.

Collaboration
Empowerment
Impact
Integrity
Social Justice

Mission

Prosperity Indiana

Vision

Values

WHAT WE DO

We REAP Prosperity for our members!

Prosperity Indiana provides members with resources, opportunities for engagement, advocacy, and programs that support their work.

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OUR NETWORK

Indiana's finest community economic development leaders

One strong voice

Industries:
Banks, developers, housing authorities, social justice advocates, human services providers, community development corporations, associations, utilities, government agencies, and more

Nearly 200 members

92 Indiana counties

2019 HIGHLIGHTS

- 24 training events with 395 participants
- 13 regional convenings with 427 attendees
- 1227 A&O Network subscribers
- 800 AmeriCorps service hours
- 500 technical assistance hours
- 67 State & Federal meetings with Indiana lawmakers
- 30 counties served by a Community Loan Center
- 230 individuals from 130 member organizations at 2019 annual summit
- Prosperity Indiana named Opportunity Starts at Home lead by the National Low Income Housing Coalition
- Nearly $100,000 granted to Prosperity Indiana members for innovative projects around the social determinants of health through Empower Indiana, a partnership with CareSource Foundation

prosperityindiana.org  @INCommDev  fb.me/INCommDev
Prosperity Indiana provides members with the tools they need to develop and implement effective strategies to fulfill their mission. Members receive the latest news, innovative solutions, and resources from the field. Training and technical assistance are provided at a discounted rate.

ProsperityIndiana.org/Resources

Consulting Services

Our professional staff consultants provide expert guidance for clients in the public, private, and nonprofit sectors. We strengthen linkages, mobilize community players, and help quantify impact. Our approach builds upon local strengths to ensure growth is genuine and sustainable for the community.

Our services include consulting and capacity building around:

- Consolidated Plans
- Needs Assessments
- Community Health Needs Assessments
- Public Participation Strategy
- Strategic Plans
- Program Development & Management
- Community Housing Strategy
- Grant Administration
- Outcome Evaluation
- Bylaws & Incorporation
- Organizational Structure
- Retreat Facilitation
- Capacity Mapping
- Coaching
- Advocacy Strategic Planning
- Compensation & Benefits
- Executive Search
- Organizational Structure
- Performance Evaluation
- Team Building
- Transition & Succession Plans
- Tourism Strategy
Training

Through national partnerships and local networks, Prosperity Indiana engages skilled trainers with real-world experience, tools, and expertise relevant to our members' goals. We develop customized training for local and statewide audiences on a variety of topics in multiple formats to ensure that resources are accessible and affordable.

Popular training topics include:

- Outcomes Measurement
- Project Development Training
- Introduction to Board Service
- COVID-19 Support
- Community Engagement
- Placemaking Basics
- Abandoned Housing Strategies
- Succession Planning
- Designing Effective Board Meetings
- Collective Impact
- Volunteer Management
- Grant Writing
- Presentation Skills
- Fundraising Strategies

Member Portal Resources

This exclusive launch pad provides members with networking opportunities, training and funding resources, and action tools. Inside the portal, bundle administrators may add up to 50 individuals to their membership, so that key personnel within their organization can receive full benefits too.

PROSPERITYINDIANA.ORG/MEMBERS

Our member portal includes:

- COVID-19 Hub
- Grant making & writing tools
- Industry best practices
- Webinar & trainings archives
- Newsletter library
- Access to discounts on events, meetings, and training
- Facebook discussion forums
- Membership directory (including email addresses)
- Fundraising resources such as these recent campaigns:
  - Empower Indiana Challenge
  - Solar Uniting Neighbors
  - Homeward Bound
- Online membership badge that will increase website traffic
- Legislation Tracker
- Advocacy Action Center
- Industry best practices tips and templates
- Data Sharing

Prosperity Indiana, 1099 N. Meridian St., Ste. 170, Indianapolis, IN 46204, (317) 222-1221, info@prosperityindiana.org
We believe strongly in the power of partnership and learning about best practices, opportunities, and challenges from peers. Together, nearly 200 community economic development leaders across the state create positive change.

ProsperityIndiana.org/Engagement

Networking

- Prosperity Indiana connects the dots between sectors for community leaders in banking, development, social justice, housing, human services, government, economic development and other industries.
- We host convenings, initiate partnerships, provide resources, lobby legislation and keep members engaged with each other and aware of policies that affect their missions.
- Members share data, tips, and challenges at in-person meetings and via private Facebook groups.
- A monthly newsletter provides industry news and members share highlights and events from their world.
- Organizations may add up to 50 individuals to their membership bundle so that key personnel can receive full benefits, such as action alerts, discounts on tickets, and more.

Regional Meetings

Regional Member Meetings are held in various regions of the state each spring. Members learn industry best practices and connect with one another.

Policy and Pizza Meetings occur in the late summer and fall to share the next year’s policy priorities with legislators in attendance.
Annual Summit & Leadership Awards

The Prosperity Indiana Summit is our annual statewide convening of members. Each year, approximately 300 of Indiana’s finest community economic development leaders attend this day-long conference to connect with coalition partners, build relationships, and discover the latest in industry insights from over 40 professional experts.

Summit features an Awards Luncheon that celebrates individuals and programs that exemplify the best in community economic development leadership. Nominations are open to the public and collected from 92 counties. Winners are selected by industry leaders, and awards are announced at the luncheon.

Sponsorship Opportunities

Prosperity Indiana is grateful to have a robust sponsorship program. Sponsors appreciate our statewide, cross-sector reach, and their funding supports our mission. Many levels of participation are available and packages include a variety of benefits related to marketing, social media, free tickets, advertising, and more. Please contact rodonohue@prosperityindiana.org with any questions.

ADOPT A MEMBER
- Pay member dues for an organization in need
- Scholarship candidates complete an application
- Sponsors may select a new member or remain anonymous and let Prosperity Indiana assign

SUMMIT SPONSOR LEVELS
- Presenting, $10,000
- Platinum, $7,500
- Gold, $5,000
- Silver, $4,000
- Bronze, $3,000
- ‘m In, $2,000

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Prosperity Indiana works closely with policymakers to ensure persons of all ages, races, abilities, and income levels are included in the economic mainstream. We lobby, mobilize, and facilitate discussions with federal officials, state departments, and local governments on behalf of our member organizations.

ProsperityIndiana.org/Advocacy

Action Alerts keep members up to date on latest policies

Legislation Tracker gives members an in-depth analysis of top priority legislation

Advocacy Action Center lets members look up legislators and respond to the most recent Action Alerts

2020 State Policy Priorities

- Enact new state tax credit resources to expand affordable housing for low-income households during the 2021 budget cycle
- Address appraisal gap that impedes construction so homes are more affordable to lower- to middle-income aspiring homeowners
- Defend tax credit programs that spur economic opportunity in local communities - Individual Development Accounts (IDA) and Neighborhood Assistance Program (NAP)
- Increase renter protections from habitability violations that fuel the eviction crisis
- Enact a 36% rate cap for payday loans and oppose predatory products that disproportionately affect low-wealth Hoosiers
- Provide common sense safeguards against predatory rent-to-own contracts that may lead borrowers to default

Please contact Andrew Bradley, Prosperity Indiana Policy Director, at abradley@prosperityindiana.org with any questions.
2020 Federal Policy Priorities

- Institute a program that targets aid to renters experiencing economic shocks, prevents homelessness, and averts evictions
- Ensure reform of Fannie Mae and Freddie Mac preserves the affordable housing mandates that enable home ownership for low- and moderate-income Hoosiers
- Institute a new low-income, adult matched savings program to help families move from financial crisis to prosperity

- Protect the Affirmatively Furthering Fair Housing rule to end housing discrimination and promote inclusive communities
- Modernize the Community Reinvestment Act (CRA) to better ensure that banks and thrifts meet the needs of low- and moderate-income communities
- Protect lowest-income households from rent increases or work requirements that do not improve self-sufficiency

- Increase urgently needed, leveraged, federal funding for community development programs (homeless assistance, housing counseling, housing choice vouchers, rural development, etc.)
- Support the Affordable Housing Credit Improvement Act to expand the supply of affordable housing and better facilitate development in challenging markets
- Enact the Task Force on Impact of the Affordable Housing Crisis Act

- Ensure reform of Fannie Mae and Freddie Mac preserves the affordable housing mandates that enable home ownership for low- and moderate-income Hoosiers
- Protect the Consumer Financial Bureau (CFPB) to take action against unfair lending practices
- Institute a program that targets aid to renters experiencing economic shocks, prevents homelessness, and averts evictions
- Protect lowest-income households from rent increases or work requirements that do not improve self-sufficiency

2020 Administrative Policy Priorities

- Provide feedback on 5-year Consolidated Plan, evaluate Qualified Allocation Plan’s effectiveness in meeting urgent affordable housing needs, and facilitate community-driven projects from non-profit developers
- Provide feedback to financial institutions and regulators regarding the Community Reinvestment Act’s ability to address fairness in lending
- Reduce administrative burdens placed on local service providers that hinder ability to provide effective, innovative community development programs

- Prioritize the Indiana Affordable Housing and Community Development Fund in its goal to meet community economic development needs
- Respond to federal consumer protection rules and regulations
- Modernize the Community Reinvestment Act (CRA) to better ensure that banks and thrifts meet the needs of low- and moderate-income communities

Prosperity Indiana, 1099 N. Meridian St., Ste. 170, Indianapolis, IN 46204, (317) 222-1221, info@prosperityindiana.org
Prosperity Indiana offers many innovative programs that support our members' work in asset building, collective impact, outcomes measurement and more.

ProsperityIndiana.org/Programs

**Community Loan Center**

The Community Loan Center Affordable Small-Dollar Loan Program (CLC) is an alternative to expensive payday loans. Prosperity Indiana is the Indiana statewide coordinator for the CLC program. Twenty-three counties in Indiana are currently served by a local CLC lender.

**Indiana Assets & Opportunity Network**

Co-led by Prosperity Indiana and the Institute for Working Families, the A&O Network strives to increase asset acquisition for low-wealth Hoosiers and strengthen local economies through policy, advocacy, and capacity building. A&O advocates for economic security issues, such as housing, child care, food, transportation, and health care.

**AmeriCorps**

The Indiana Assets & Opportunity Corps (IAOC) AmeriCorps Fellowship matches talented emerging leaders with nonprofit organizations and governmental entities working at the forefront of Indiana's community and economic revitalization. Organizations provide employment and member-fellows receive these benefits:

1) A living allowance of up to $9,500
2) An education award of $4,144 upon successful completion of term
3) Rigorous, professional development
Envision Collaborative combines training, coaching, and technical assistance to expand impact of comprehensive community development. This holistic approach engages residents, nonprofits, government, and other stakeholders in developing and implementing strategies that affect quality of life.

In partnership with CareSource Foundation, Prosperity Indiana conducted the Empower Indiana Grant challenge in 2019 that awarded nearly $100,000 to nonprofit organizations actively addressing social determinants of health.

Prosperity Indiana is proud to be a training and resource partner for the Opportunity Investment Consortium. The purpose of the Consortium is to encourage the transformation of Opportunity Zone neighborhoods into vibrant places that are sustainable for both residents and businesses.

Indiana's Opportunity Starts at Home coalition strives to increase affordable rental housing for extremely low-income Hoosiers through existing and new housing infrastructure and by providing direct support to organizations that assist the homeless. The coalition will advocate for policy changes, such as reducing federal and state housing stability barriers and expanding housing vouchers.

The Outcomes Platform is a cloud-based data collection and reporting tool that utilizes a system called InsightVision. It addresses two critical areas of outcome analysis for Prosperity Indiana members: 1) Organizational performance and 2) Collective impact strategy.

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MEMBER GUIDE

LOG IN TO PORTAL
- Go to prosperityindiana.org
- Select LOGIN
- Enter email address and password
- If need assistance, select FORGOT PASSWORD

ADD STAFF TO YOUR MEMBERSHIP BUNDLE
- Bundle Administrators select MY PROFILE
- Select MEMBERSHIP page
- Select ADD MEMBER (right side of screen)

JOIN FACEBOOK GROUPS
- Select MY PROFILE from portal menu
- Scroll to bottom & select CONNECT TO FACEBOOK
- From portal menu screen, select FACEBOOK GROUPS
- Select various groups

DOWNLOAD OUR MOBILE APP
- Log into portal from phone
- Select MOBILE APP from portal menu
- Select WILD APRICOT graphic
- Download from your app store

USE MEMBER DIRECTORY
- Select MY PROFILE from portal menu
- To access directory, select MEMBER DIRECTORY from portal menu
- Search by name, industry, organization, and more

ACCESS RESOURCE LIBRARY
- Select DATA EXCHANGE from portal menu
- Download data resources
- To provide data, email odonohue@prosperityindiana.org for assistance

Drive traffic to your website!
ADD MEMBER BADGE TO YOUR WEBSITE
- Select MEMBER BADGE from portal menu
- Right click on image and SAVE AS to your computer
- UPLOAD image to your website and place on page
- Right click on image and select HYPERLINK
- Type in https://prosperityindiana.org

PARTICIPATE IN OUR EXCLUSIVE PROGRAMS
- Select PROGRAMS from website menu
- On drop down, select a specific program
- Let the program’s contact person know you are a member or email info@prosperityindiana.org
<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
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| **RECEIVE DISCOUNTS ON TRAINING & EVENTS** | - Register from inside the portal to get discount  
- Select UPCOMING EVENTS & TRAINING from portal menu  
- For more opportunities, select RESOURCES from website menu |
| **ATTEND REGIONAL MEETINGS** | - Member meetings are in the spring  
- Policy & Pizza meetings are in summer and fall  
- Register from inside the portal to get discount  
- Select UPCOMING EVENTS from portal menu |
| **BECOME A BOARD MEMBER** | - Apply online anytime!  
- Select ABOUT US from website menu  
- On drop down, select BOARD  
- Complete application  
- Slates are voted on annually |
| **SIGN UP FOR LEGISLATION TRACKER & ALERTS** | - Select LEGISLATION TRACKER from portal menu  
- Select TOP PRIORITY BILL TRACKER to see critical advocacy areas  
- Select COMPREHENSIVE BILL TRACKER for full list of member issues |
| **NOMINATE A COMMUNITY LEADER FOR AN AWARD** | - Nominate your candidate anytime; awards presented at Summit  
- Select ENGAGEMENT from website menu  
- On drop down, select ANNUAL AWARDS |
| **ATTEND SUMMIT** | - Register from inside the portal for discount  
- Select UPCOMING EVENTS on portal menu  
- Check with bundle admin on the free ticket with membership |
| **SHARE NEWS FROM YOUR ORGANIZATION** | - Send us your events, projects, and job postings  
- We will share your highlights in our newsletter  
- Email info@prosperityindiana.org |
| **ADOPT A MEMBER** | - Pay membership dues for an organization in need  
- Contact rodonohue@prosperityindiana.org  
- Scholarship candidates complete an application  
- You may choose a new member or remain anonymous and Prosperity Indiana will select |

Please contact Rita O'Donohue with any questions at rodonohue@prosperityindiana.org, (317) 222-1221